

PROSPECTUS2019

2019 12TH ANNUAL CONFERENCE

2019 FORUM SERIES

CORPORATE MEMBERSHIPS

SPONSORSHIPS:

CHAPTER / ADVOCACY / WORKFORCE



The Rheumatology Society
for Registered Nurses (RNs) and
Advanced Practice Providers (APPs)
which include Nurse Practitioners (NPs)
and Physicians Assistants (PAs)

WELCOME!

Quality, evidence-based education for healthcare providers in rheumatology is more critical today than ever. In 2018, the Rheumatology Nurses Society (RNS) continues our 11th Anniversary celebration as we approach the 12th RNS Annual Conference.

We firmly commit ourselves to our calling of recruiting and educating healthcare providers in rheumatology to achieve the best patient outcomes possible. To execute this mission, the RNS has planned a year full of enjoyable accredited events and educational opportunities including the Forum Series. Occurring three times in 2019 (Q1,Q2,Q4), the Forum Series gives registered nurses (RNs) and advanced practice providers (APPs) the chance to hear from leading experts that provide evidence-based education on a range of topics within the field of rheumatology. This event offers special interactive learning activities that propel healthcare providers into deeper education.

Another event that will equip RNs and APPs for the best patient care possible is the Live Dinner Series. This event occurs throughout the year in multiple cities all over the United States. Healthcare providers who register enjoy a complimentary dinner while receiving accredited hours for continuing education. Even more, this networking opportunity connects rheumatology professionals from around the world. The Live Dinner Series is an event you do not want to miss!

Live Chapter Meetings are the perfect place for RNs and APPs to continue their education locally. Chapters connect healthcare providers in designated cities and helps rheumatology professionals gain access to unique educational activities and evidence-based accredited resources. Passionate and ambitious self-starters have the opportunity to begin a chapter in their own community, influencing a wider range of healthcare professionals and aiding their development in the field of rheumatology.

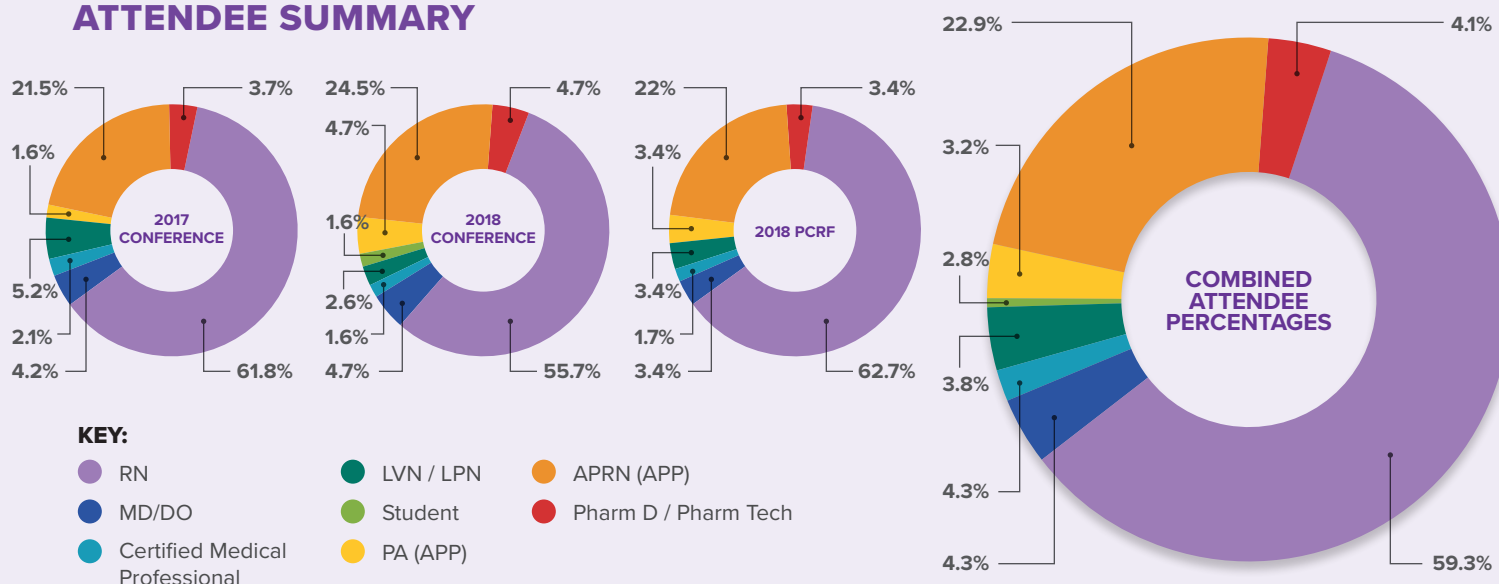
Be sure not to miss our sponsorship opportunities including the updated Corporate Membership grid (pg.16). We want to thank you for your continued support. It is because of our incredible partners that we can launch new events, chapters, education, workforce initiatives, and advocacy efforts.

RNS ATTENDEE PROFILE



The Rheumatology Nurses Society (RNS) exists as a non-profit professional nursing organization representing registered nurses (RNs) and advanced practice providers (APPs), which include nurse practitioners (NPs) and physician assistants (PAs), who are engaged in clinical practice, education, and research for the care of patients with rheumatic diseases. Complex medical conditions and rapidly evolving research gives our professionals a significant responsibility to apply keen assessment skills, critical thinking pathways, and take a multidisciplinary approach—all which the RNS provides the resources for. The RNS continually evolves and develops, bringing all members and healthcare professionals new resources and tools to better provide treatment and education for their patients.

ATTENDEE SUMMARY



PRACTICE SETTINGS REPRESENTED

- Academic Center
- Academic Hospital Based Practice
- Group Multi-Specialty Practice
- Group Rheumatology Practice
- Health Advocacy
- Home Health Care
- Hospital Based Practice
- Medical Affairs
- Medical Specialty Clinic
- Outpatient Infusion Center
- Pediatric Rheumatology Clinic
- Pharmaceutical Industry
- Private Practice
- Research Facility
- Telehealth and Telemedicine

FUNCTION AREAS REPRESENTED

- Administration
- Advocacy
- HCP Education
- Operations
- Patient Care
- Patient Education
- Research

POSITIONS REPRESENTED

- Academic Clinical Nurse
- Assistant Director
- Clinical Manager
- Clinical Nurse Educator
- Clinical Nurse
- Clinical Research Coordinator
- Clinical Science Manager
- Clinical Trial Nurse
- Director / Manager
- Educator
- Infusion Nurse
- Infusion Nurse Manager
- Medical Assistant
- Nurse Ambassador
- Nurse Coordinator
- Nurse Educator
- Nurse Manager
- Nurse Practitioner
- Patient Assistant Program Analyst
- Pediatric Nurse
- Physician Assistant
- Practice Manager
- Research Manager
- Research Nurse
- Staff Nurse
- Triage Nurse



RNS ORGANIZATIONAL SUMMARY

The RNS is a society for registered nurses (RNs) and advanced practice providers (APPs) including nurse practitioners (NPs) and physicians assistants (PAs) who are engaged in clinical practice, education, and research for the treatment of patients with rheumatic diseases.

Through the efforts of the RNS leadership, rheumatology nursing was recognized by the American Nurses Association (ANA) in 2012 as a nursing specialty. Following this recognition, RNS and the ANA co-published the Scope and Standards of Practice for Rheumatology Nursing in 2013 to better define the role of the profession. The second edition was approved in 2018 and is anticipated to be published in late 2018.

In 2015, the RNS also published the Core Curriculum for Rheumatology Nursing, a 484-page hardcover textbook. An editorial board of four rheumatology nurse leaders, 27 rheumatology nurse authors, five section editors, and other experts in education, research, and publishing helped develop the first edition of this curriculum that espouses the principles, knowledge, and resources available to those in the field of rheumatology. This publication guides rheumatology healthcare professionals in their approach to care for more than

100 rheumatic diseases that they may see in daily practice.

In 2016, the RNS was recognized as an American Nurses Credentialing Center (ANCC) Accredited Provider of Education. This prestigious approval elevates the standard of educational design and allows the RNS to provide quality accredited educational resources and tools for healthcare providers.

The RNS is a recognized authority in producing relevant accredited education and practice tools for rheumatology healthcare professionals through the development of annual conferences, regional rheumatology forums, live educational dinner programs, online resources, and peer-reviewed publications including the Rheumatology Nurse Practice publication (RNP). The RNP features a range of topics and disease states as well as online enduring activities. The RNS membership has access to a wide range of professional and educational activities and resources. The educational tools available on the RNS website help to empower the broader population of rheumatology healthcare professionals around the world.



QUALITY
EDUCATION



INFORMED
PRACTICE



EVIDENTIAL
RESEARCH



CARING
ADVOCACY



GLOBAL
VISIBILITY

RNS EVENTS ARE THE PREMIER RHEUMATOLOGY EDUCATION EVENTS FOR HEALTHCARE PROFESSIONALS!

- Access to the leading healthcare professionals in rheumatology including RNs, APRNs, PAs, and more!
- Unopposed and dedicated exhibitor hours including some meals and breaks in the exhibit area
- Valuable feedback on products or services from expert healthcare professionals
- Opportunity to develop trust and rapport with prospective customers
- Your company information shared with all event attendees via the journal publication and highly utilized event mobile app—Sponsorship opportunities available
- Opportunity to expand your reach with sponsorship and participant communications

BECOME AN RNS CORPORATE MEMBER AND RECEIVE ADDITIONAL BENEFITS AND DISCOUNTS AT RNS EVENTS INCLUDING:

- Private meeting with the RNS Board of Directors at the Annual Conference or Forum Series
- Opportunity for conference calls with the RNS Board of Directors (*available to Gold / Diamond / Platinum*)
- Recognition of Corporate Membership in the Annual Conference and Forum Series Journals
- Recognition of Corporate Membership on signage at the Annual Conference and Forum Series
- First right of refusal on all Annual Conference and Forum Series sponsorships including product theaters
- Up to 15% discount on Annual Conference and Forum Series sponsorship opportunities including product theaters (*available to Diamond-10% / Platinum-15%*)
- Complimentary Annual Conference registrations
- Preferred location selection of Annual Conference exhibit booth
- Complimentary one-time Annual Conference attendee mailing list use (*available to Diamond / Platinum*)
- One complimentary insert for the Annual Conference attendee bag (*available to Diamond / Platinum*)

WHAT ATTENDEES ARE SAYING

“Just excellent! I am so glad I attended. My learning experience has been enhanced. I will use everything I have learned.”

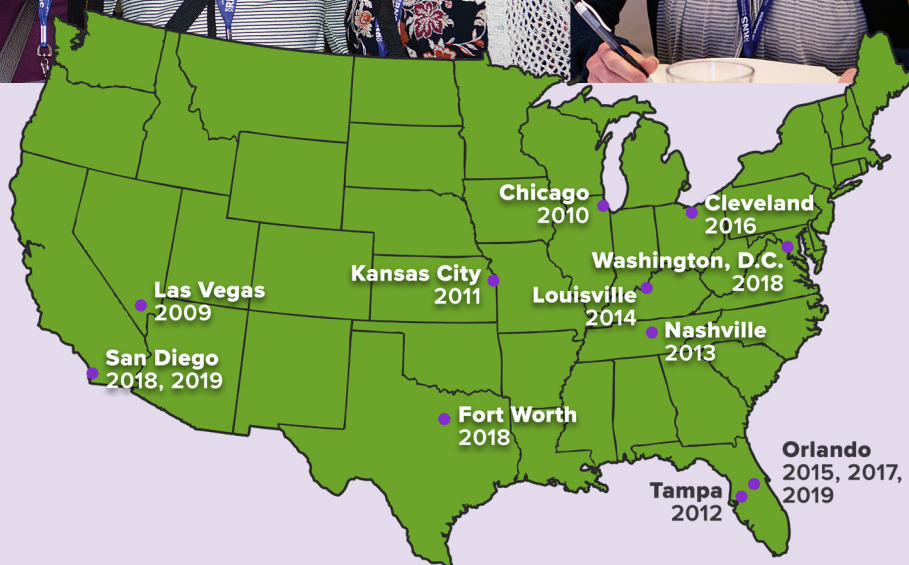
“I learned so much over the course of the conference—all of the information was directly applicable and could be put right into practice for me. I enjoyed learning about other people’s practices and how they are run and what areas my practice could improve on.”

For complete details and list of benefits please reference the 2019 Corporate Membership Levels, page 16.

WHAT ATTENDEES ARE SAYING

"The atmosphere was energetic and the topics were patient focused! The exhibitors were very willing to review and offer suggestions about medication education for patients."

"The RNS Conference provided an excellent opportunity to network and discuss similarities and differences in nursing practice. I appreciate having a place to interact with fellow rheumatology nurses and to learn and grow from them."



RNS CONFERENCES

2008: Orlando, FL	2012: Tampa, FL	2016: Cleveland, OH
2009: Las Vegas, NV	2013: Nashville, TN	2017: Orlando, FL
2010: Chicago, IL	2014: Louisville, KY	2018: Fort Worth, TX
2011: Kansas City, KS	2015: Orlando, FL	2019: Orlando, FL

RNS FORUM SERIES *More coming in 2019!*

2018: San Diego, CA	2018: Washington, D.C.	2019: San Diego, CA
----------------------------	-------------------------------	----------------------------

MEETING LOCATIONS & EXHIBIT HALL DAYS:

2019 12TH ANNUAL RNS CONFERENCE

Wednesday, August 7 - Saturday, August 10

JW Marriott Orlando, Grande Lakes
4040 Central Florida Pkwy, Orlando, FL 32837

2019 RNS FORUM SERIES

- **Q1: Pacific Coast Rheumatology Forum**
Friday, February 8 - Saturday, February 9
San Diego, CA
- **Q2: Southwest Rheumatology Forum**
Date & Venue Coming Soon
- **Q4: D.C. Rheumatology Forum & Fly-In Day**
Date Coming Soon - Washington, D.C.

BE IN GREAT COMPANY

RNS Event exhibitors and sponsors are in great company with the leading organizations in rheumatology today!

A Fashion Hayvin, Inc	Metro Medical
AbbVie	MotherToBaby Pregnancy Studies
Advanced Care Script (ACS)	National Data Bank for Rheumatic Diseases
Allied Powers LLC	National Infusion Center Association (NICA)
American Nurses Credentialing Center	National Organization of Rheumatology Managers (NORM)
Amgen	National Psoriasis Foundation
Antares Pharma	National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS)
Arthritis Foundation	Novartis
Association of Rheumatology Health Professionals (ARHP)	Otto Trading Inc
Association of Women in Rheumatology (AWIR)	Oxford Immunotec
Bioventus	PatientPoint
BrioRx	Pfizer
Bristol-Myers Squibb	Pfizer Biosimilars
CareMed	R-Pharm US
Celgene	RDL Reference Labs
CreakyJoints	RheumNow
Crescendo BioScience	Sanofi Genzyme & Regeneron
Coalition of State Rheumatology Organization	Senderra Rx Specialty Pharmacy
CVS Specialty	Silvergate Pharmaceuticals Inc
Enzyvant	Sobi
Exagen Diagnostics, Inc.	Spondylitis Association of America
Feel Good, Inc.	Sjögren's Syndrome Foundation
Ferring Pharmaceuticals Inc.	Therabath / WR Medical Electronics
G.S Innovations	TLCRx
Genalyte, Inc.	UCB
Genentech	University of Texas Arlington Public College of Nursing
Gilead Sciences	Walgreens Specialty Pharmacy
GlaxoSmithKline	WeInfuse
Global Healthy Living Foundation	Zimmer Biomet
Gout Alliance	Zyno Medical LLC
Healio Rheumatology	
Heroes of Healing	
Horizon Pharma	
Janssen Pharmaceutical	
Lilly USA, LLC	
Lupus Foundation of America	
Mallinckrodt Pharmaceuticals	
Medac Pharma	
Meijer Specialty Pharmacy	

EXHIBITOR SPACE RENTAL FEES:

10' x 10' Booth	\$2,000
10' x 10' Forum Booth Bundle <i>One 10' x 10' booth at each of 3 forum events. Only available to Corporate Members (see benefit details on page 16)</i>	\$5,750
10' x 20' Booth	\$3,800
Premium Booth Location <i>Add \$200 per 10' x 10' space Limited Availability</i>	
10' x 10' Non-Profit Booth <i>Only one booth can be purchased at this rate and is not eligible for premium booth upgrade</i>	\$750

EXHIBITOR SPACE RENTAL FEE INCLUDES:

- 8' high pipe and drape back wall with 3' high draped side rails (except island booths)
- Company identification sign
- One 8' table with two chairs and a small wastebasket
- Listing on the official mobile app
- Listing within Journal including a company profile description and website link
- Full registration for 2 individuals per Exhibit Booth
- Access to all educational sessions
- Ability to obtain continuing education credits
- Discounted hotel room rates, while rooms are available
- Opportunity to increase your exposure by becoming an RNS sponsor

SPONSORSHIP OPPORTUNITIES



PRODUCT THEATER

Product theaters are turnkey, 90-minute marketing presentations about your company's products or services presented to the entire conference or forum. These sessions do not offer continuing education credit; rather, they give you the freedom to create a presentation centered on your company's products. *Sponsor must provide the speaker and cover speaker accommodations.*

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	5*	\$39,500	\$35,550	\$33,575
Forum (single) - 2 avail. per market	6*	\$25,000	\$22,500	\$21,250

INCLUDES:

- All food cost is covered by the RNS. Sponsor is welcome to augment, with permission from the RNS, at their own expense
- Use of two lavalier microphones, one podium microphone, an LCD projector and screen, sound amplification and mixer system, a VGA switcher, slide advancer and the necessary electricity. Any additional AV is subject to sponsor's cost
- Crescent round seating in a dedicated room close to the main lecture hall
- 8½" x 11" or smaller insert allowed to be placed inside the Annual Conference or Forum attendee bag
- Promotional email highlighting sponsorship
- On site signage in recognition of your sponsorship
- Recognition in: the Annual Conference or Forum Journal / Annual Conference or Forum slide rotations / the RNS Mobile App
- Lead retrieval device and licensing available for rental

**Quantity and availability of product theaters subject to change*



PATIENT EXPERIENCE

The Patient Experience is a special 90-minute program designed to provide an educational interaction experience between a patient and one or more healthcare professionals. This session does not offer continuing education credit; rather, is designed to give you the freedom to create a presentation centered on your company's products or specific patient conditions within the context of patient interaction. *Sponsor must provide the speaker, patient information and cover all speaker and patient accommodations.*

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$39,500	\$35,550	\$33,575
Forum	—	—	—	—

INCLUDES:

- All food cost is covered by the RNS. Sponsor is welcome to augment, with permission from the RNS, at their own expense
- Use of two lavalier microphones, one podium microphone, an LCD projector and screen, sound amplification and mixer system, a VGA switcher, slide advancer and the necessary electricity. Any additional AV is subject to sponsor's cost
- Crescent round seating in a dedicated room close to the main lecture hall
- 8½" x 11" or smaller insert allowed to be placed inside the Annual Conference attendee bag
- Promotional email highlighting sponsorship
- On site signage in recognition of your sponsorship
- Recognition in: the Annual Conference Journal / Annual Conference slide rotations / the RNS Mobile App
- Lead retrieval device and licensing available for rental

Sponsor covers all cost associated with designing, printing, and shipping any required print items, including providing any final, art-ready files/images

RNS FORUM SERIES: the RNS will have 3 Forum events in 2019. Sponsorship opportunities are available for the individual events **(single)** or all three **(bundle)**



INDEPENDENT SATELLITE SYMPOSIUM (ISS)

The Independent Satellite Symposium is a standalone accredited educational platform offered at our Forum Series events that supporters like you make more enjoyable for our RNs and healthcare providers. We have the opportunity to provide this educational resource as a result of companies that invest in the provision of high demand material that require a live audience and a specific topic of the viewers choosing. This 90-minute turnkey presentation focuses on a variety of disease states and medical services that have proven to be highly beneficial for the attendee. *Sponsor must provide the speaker and cover speaker accommodations.*

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	—	—	—	—
Forum (single) - 1 avail. per market	3	\$25,000	\$22,500	\$21,250

INCLUDES:

- All food cost is covered by the RNS. Sponsor is welcome to augment, with permission from the RNS, at their own expense
- Use of two lavalier microphones, one podium microphone, an LCD projector and screen, sound amplification and mixer system, a VGA switcher, slide advancer and the necessary electricity. Any additional AV is subject to sponsor's cost
- Crescent round seating in a dedicated room close to the main lecture hall
- 8½" x 11" or smaller insert allowed to be placed inside the Forum attendee bag
- Promotional email highlighting sponsorship
- On site signage in recognition of your sponsorship
- Recognition in: the RNS Forum Journal / RNS Forum slide rotations / the RNS Mobile App
- Lead retrieval device and licensing available for rental

EVENT WI-FI

Everyone wants to read their email, post on their favorite social media channels, and check their flight status during the conference. Get everyone connected as the official RNS Wi-Fi sponsor.



EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$10,000	\$9,000	\$8,500
Forum (single) - 1 avail. per market	3	\$7,500	\$6,750	\$6,375
Forum (bundle)	1	\$15,000	\$13,500	\$12,750

INCLUDES:

- On site signage in recognition of your sponsorship
- Recognition in: the Annual Conference or Forum Journal / Annual Conference or Forum slide rotations / the RNS Mobile App

MOBILE APP

The RNS event mobile app holds all the necessary event information such as maps, sessions times, speaker information, "Click" Game, etc. It is a necessity for all event attendees, giving your company constant attention. The mobile app is a wonderful opportunity to promote your company's name in the ever growing digital, mobile world.



EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$10,000	\$9,000	\$8,500
Forum (single) - 1 avail. per market	3	\$7,500	\$6,750	\$6,375
Forum (bundle)	1	\$15,000	\$13,500	\$12,750

INCLUDES:

- On site signage in recognition of your sponsorship
- Individual icon for sponsor in the RNS Mobile App
- Recognition in: the Annual Conference or Forum Journal / Annual Conference or Forum slide rotations

SPONSORSHIP OPPORTUNITIES



PRESIDENT'S DINNER

Each year we celebrate the accomplishments of the RNS with a themed President's Dinner. This is one of the highlights the attendees look forward to each year for the award ceremony, networking, food, and fun. This is an excellent opportunity for a highly visible show of appreciation and respect for all of our RNs and healthcare providers.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$10,000	\$9,000	\$8,500
Forum	—	—	—	—

INCLUDES:

- On site signage in recognition of your sponsorship
- Recognition in the Annual Conference Journal / Annual Conference slide rotations / the RNS Mobile App



WELLNESS SPONSORSHIP

Encourage RNS attendees to live fit and healthy by sponsoring the RNS Step Challenge. Inside each conference bag the attendees will receive a pedometer with your logo on it. Everyone who completes 10,000+ steps during the conference will enter a drawing to win a prize.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$10,000	\$9,000	\$8,500
Forum	—	—	—	—

INCLUDES:

- On site signage in recognition of your sponsorship
- Recognition in: the Annual Conference Journal / Annual Conference slide rotations / the RNS Mobile App
- RNS Step Challenge – One of the ways we encourage RNS attendees to live fit and healthy is by staying active.
- Social Media Campaign – Utilizing mutually agreed upon RNS/ sponsor content that supports the wellness of our attendees and those they care for through the RNS social media platforms
- Yoga Session – Recognized sponsor of the yoga sessions

Sponsor covers all cost associated with designing, printing, and shipping any required print items, including providing any final, art-ready files/images

RNS FORUM SERIES: the RNS will have 3 Forum events in 2019. Sponsorship opportunities are available for the individual events **(single)** or all three **(bundle)**



HOTEL KEY CARD

Be one of the first visual sponsorships incoming attendees see when they check into the hotel and receive the official RNS hotel room card with your name, logo, and directions to your booth.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$7,500	\$4,500	\$4,250
Forum (single) - 1 avail. per market	3	\$5,000	\$4,500	\$4,250
Forum (bundle)	1	\$10,000	\$9,000	\$8,500

INCLUDES:

- On site signage in recognition of your sponsorship
- Recognition in: the Annual Conference or Forum Journal / Annual Conference or Forum slide rotations / the RNS Mobile App
- Logo placement on physical product



PAINT-A-PICTURE NETWORKING SOCIAL

This two-hour exclusive event has been a popular activity among the attendees. Sponsoring company is allowed to have sales representatives at the networking event with a table and product display.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$5,000	\$4,500	\$4,250
Forum	—	—	—	—

INCLUDES:

- On site signage in recognition of your sponsorship
- Promotional email highlighting sponsorship
- Recognition in: the Annual Conference Journal / Annual Conference slide rotations / the RNS Mobile App

SPONSORSHIP OPPORTUNITIES



FAREWELL RECEPTION

What better way for forum attendees to get to know their colleagues from across the region and reflect on the last two days of evidence-based education then to mingle at our farewell reception. The sponsoring company will have their logo front and center as well as additional recognition with additional signage during the event.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	—	—	—	—
Forum (single) - 1 avail. per market	3	\$5,000	\$4,500	\$4,250
Forum (bundle)	1	\$10,000	\$9,000	\$8,500

INCLUDES:

- On site signage in recognition of your sponsorship
- Recognition in: the RNS Forum Journal / RNS Forum slide rotations / the RNS Mobile App



REFRESHMENTS

Throughout the conference or forums, attendees receive various breaks and are able to grab a cup of coffee, drinks, and a snack with your branding front and center.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	4	\$5,000	\$4,500	\$4,250
Forum (single) - 1 avail. per market	3	\$3,500	\$3,150	\$2,975
Forum (bundle)	1	\$8,000	\$7,200	\$6,800

INCLUDES:

- On site signage in recognition of your sponsorship
- Recognition in: the Annual Conference or Forum Journal / Annual Conference or Forum slide rotations / the RNS Mobile App

Sponsor covers all cost associated with designing, printing, and shipping any required print items, including providing any final, art-ready files/images

RNS FORUM SERIES: the RNS will have 3 Forum events in 2019. Sponsorship opportunities are available for the individual events **(single)** or all three **(bundle)**



SCHEDULE-AT-A-GLANCE

No one wants to miss out on a learning opportunity, community event, or meal! Every RNS attendee will be given a Schedule-at-a-Glance to keep them in the know for what is happening at any given moment of the event. This is a prime opportunity for your company to be seen multiple times a day by all conference or forum attendees.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$5,000	\$4,500	\$4,250
Forum (single) - 1 avail. per market	3	\$3,500	\$3,150	\$2,975
Forum (bundle)	1	\$8,000	\$7,200	\$6,800

INCLUDES:

- On site signage in recognition of your sponsorship
- Recognition in: the Annual Conference or Forum Journal / Annual Conference or Forum slide rotations / the RNS Mobile App
- Logo placement on physical product



PASSPORT TO EDUCATION CARDS

During registration, each attendee receives a postcard size card called the Passport to Education Card. By sponsoring this card your logo will be placed prominently on each printed card. Attendees will present this card to each exhibitor to attempt to win prizes.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$3,000	\$2,700	\$2,550
Forum (single) - 1 avail. per market	3	\$2,000	\$1,800	\$1,700
Forum (bundle)	1	\$5,000	\$4,500	\$4,250

INCLUDES:

- On site signage in recognition of your sponsorship
- Recognition in: the Annual Conference or Forum Journal / Annual Conference or Forum slide rotations / the RNS Mobile App
- Logo placement on physical product

SPONSORSHIP OPPORTUNITIES



WATER BOTTLE

Keep attendees hydrated by having your logo on the Annual Conference or Forum water bottles.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	1	\$5,000	\$4,500	\$4,250
Forum (single) - 1 avail. per market	3	\$3,500	\$3,150	\$2,975
Forum (bundle)	1	\$8,000	\$7,200	\$6,800



BAG INSERT

This sponsorship is for those companies that want their promotional material distributed to every attendee at the conference or forum. Just think, no mailing costs! Give us your printed piece (up to 8½” x 11”) or small giveaway (subject to RNS approval) and we’ll insert it into every attendee’s official Annual Conference or Forum bag.

EVENT	AVAILABLE	COST	DIAMOND RATE	PLATINUM RATE
Conference	10	\$500	\$450	\$425
Forum (single) - 5 avail. per market	15	\$500	\$450	\$425

Sponsor covers all cost associated with designing, printing, and shipping any required print items, including providing any final, art-ready files/images

RNS FORUM SERIES: the RNS will have 3 Forum events in 2019. Sponsorship opportunities are available for the individual events **(single)** or all three **(bundle)**



RHEUMATOLOGY NURSES SOCIETY

National Chapter

SPONSORSHIP

The Rheumatology Nurses Society (RNS) is excited to continue the **RNS National Chapter Sponsorship** opportunity to RNS Corporate Members.

RNS National Chapter Sponsorships are being offered at **\$50,000 annually** and includes access to our existing chapters as well as new chapters that are being formed.

Chapter members consist of registered nurses (RNs), advanced practice providers (APPs)—including PAs and NPs—and other healthcare professionals in rheumatology.

Benefits of becoming a National Chapter Sponsor:

- Recognition on the RNS website as a National Chapter Sponsor.
- One live-streamed sponsored lunch or dinner program at the discretion of the chapter leader and agreed upon content and date.*
- National Chapter Sponsor recognition at the RNS Annual Conference.
- Opportunities for additional sponsored programs if available.

* RNS to coordinate

FIND OUT MORE

For an up-to-date listing of current and forming chapters please visit rnsnurse.org/chapters or contact our **Chapter Development Team** for more information chapters@rnsnurse.org

2019 CORPORATE MEMBERSHIP LEVELS

Member Benefits	Silver	Gold	Diamond	Platinum
Logo with a link to your website on the RNS website.	●	●	●	★
Electronic subscription to the RNS NewsRheum™ email newsletter and Rheumatology Nurse Practice™ publication. ¹	●	●	●	★
Logo placement on RNS NewsRheum™ email newsletters.	●	●	●	★
A private face-to-face meeting with the RNS Board of Directors before the Annual Conference or Forums Series. ^{2, 3}	30 min	30 min	30 min	40 min
Preferred time request for the private face-to-face meeting with the RNS Board of Directors. ³ (order of consideration)	Fourth	Third	Second	First
Recognition of Corporate Membership in the Annual Conference and Forum Journals and on signage at the Annual Conference and Forum Series.	●	●	●	★
Right of refusal on all Annual Conference and Forum Series sponsorships including product theaters. ³ (order of consideration)	Fourth	Third	Second	First
Number of complimentary Annual Conference registrations. ⁴ (quantity of registrations)	1	2	3	4
Discount on Annual Conference and Forum Series exhibit booths (including Forum Booth Bundles). (discount percentage)	10%	10%	10%	15%
Preferred selection of Annual Conference exhibit booth location. ^{3, 5} (order of consideration)	Fourth	Third	Second	First
Opportunity to schedule conference calls with the RNS Board of Directors. ²		●	●	★
Discount on Annual Conference and Forum Series corporate sponsorship opportunities including product theaters. (discount percentage)			10%	15%
Complimentary one-time Annual Conference attendee mailing list use. ⁶			●	★
Insertion of one complimentary item in the Annual Conference attendee bag. ⁶			●	★
One complimentary ad placement in the RNS NewsRheum™ email based on availability. ⁶				★
Corporate Membership	\$20,000	\$35,000	\$45,000	\$55,000

2019 CORPORATE MEMBERSHIP LEVEL ADDITIONS

The following items are available to be included in the RNS Corporate Memberships for the listed additional cost. The Rheumatology Nurses Society will also consider requests for additional items that are not listed below. If new requests are approved, the approved additional item will be added to this list and be made available to all RNS Corporate Members.

NATIONAL WORKFORCE INITIATIVE SPONSORSHIP

\$50,000 ANNUALLY

The RNS is engaging in the issue of the rheumatology workforce shortage through initiatives focused on education, recruitment, and the retaining of registered nurses (RNs) and advanced practice providers (APPs) in rheumatology, as well enhancing practice efficiency. We understand the need in workforce and are working to address the looming shortage and to provide the best and most expedient care possible to our patients. We plan to execute the mission to solve workforce shortage by launching several approaches to APP recruitment such as dinner programs, social media awareness campaigns on rheumatology, tuition reimbursement opportunities, internship programs, introduction to rheumatology courses, assistance in job placement through a database of rheumatology workforce opportunities, and more. The RNS gets closer to solving the problem of workforce shortage with your support.

NATIONAL ADVOCACY SPONSORSHIP

\$50,000 ANNUALLY

The RNS is intentionally working on the subject of advocacy to bring hands-on experiences and multi-dimensional opportunities to the RNS member. We understand the need for advocacy in the rheumatology field and believe it starts with educating healthcare professionals for the betterment of the patient and their families. Some of the ways we encourage and empower the individual are through mentoring and networking, providing business and practice development tools, and professional leadership development. Our dedicated advocacy team continues to grow as they work on engaging issues of national and local interest, the creation of position statements on a range of topics related to rheumatology and access to care, and actively communicating through the quarterly advocacy newsletter and social channels. With your support, we can continue to provide the healthcare professional with the tools they need to advocate for their patients and their families.

NATIONAL CHAPTER SPONSORSHIP

\$50,000 ANNUALLY

The RNS is excited to continue the RNS National Chapter Sponsorship opportunity to RNS Corporate Members. See page 15 for more details

RNS CORPORATE MEMBERSHIP NOTES:

¹ Please provide Rheumatology Nurses Society (RNS) with all key members email addresses for this benefit to be activated.

² Based on availability. At minimum four board members and one executive staff person will be in attendance.

³ The RNS does not make any guarantees in selection outcomes but, in good faith, will follow this process. The order of consideration in selection processes is as follows: Platinum Corporate Members, Diamond Corporate Members, Gold Corporate Members, and then

Silver Corporate Members. When multiple parties share the same Corporate Member level the longevity of the relationship with RNS will be considered. When selection opportunities are presented to Corporate Members, the selection requests must be made by the deadline date provided to ensure consideration.

⁴ The RNS Annual Conference registrations that are part of the RNS Corporate Membership benefits are full attendee registrations with access to all educational sessions and activities. Additional registrations can be

bundled as add-ons to the RNS Corporate Membership at the current conference registration rate.

⁵ Corporate Membership does not include the cost of exhibit booths at the RNS Annual Conference or Forum Series. Exhibit booth space is ordered separately.

⁶ Must be pre-approved by RNS.

TERMS & CONDITIONS

The Rheumatology Nurses Society (RNS) has moved their Terms and Conditions to our online event platform in a digital format. Each RNS event will have updated Terms and Conditions including information pertaining specifically to that event in regards to sponsorships and will accompany the executed Letter of Agreements (LOAs).

SEE YOU THERE!

2019 12TH ANNUAL RNS CONFERENCE

August 7-10, 2019

JW Marriott Orlando, Grande Lakes
4040 Central Florida Pkwy,
Orlando, FL 32837

2019 RNS FORUM SERIES

- **Q1: Pacific Coast Rheumatology Forum**

February 8-9, 2019
San Diego, CA

- **Q2: Southwest Rheumatology Forum**

Date & Venue Coming Soon

- **Q4: D.C. Rheumatology Forum & Fly-In Day**

Date Coming Soon
Washington, D.C.



RNS CORPORATE MEMBERS

The Rheumatology Nurses Society
is thankful for our 2018 Corporate
Members and Sponsors

PLATINUM CORPORATE MEMBER

abbvie

AMGEN®

 Bristol-Myers Squibb

 Celgene

 HORIZON
P H A R M A

janssen 
PHARMACEUTICAL COMPANIES
OF Johnson & Johnson

 NOVARTIS


 Pfizer

SANOI GENZYME 
REGENERON

DIAMOND CORPORATE MEMBER

 Lilly

 Mallinckrodt
Pharmaceuticals

 Inspired by patients.
Driven by science.

SILVER CORPORATE MEMBER

 CRESCENDO
BIOSCIENCE®
A MYRIAD COMPANY

Genentech
A Member of the Roche Group

 Ironwood

SANDOZ A Novartis
Division

 Silvergate
Pharmaceuticals Inc.

NATIONAL CHAPTER SPONSORS

abbvie

SANOI GENZYME 
REGENERON



8437 Tuttle Avenue, Suite 404 • Sarasota, FL 34243
Toll Free: (800) 380-7081 • Fax: (410) 384-4222 • **RNSnurse.org**